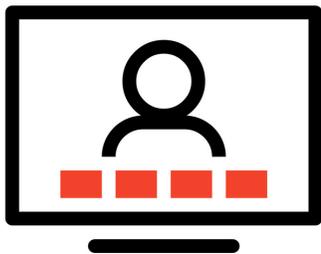


# ASSIGNMENT - 100 DAYS OF BUSINESS

LIVE  
VIDEO



## CREATE A POWERFUL EXPERT LIVE STREAM!

1. CHOOSE YOUR TOPIC.

2. HOW WILL YOU DEMONSTRATE YOUR TOPIC?

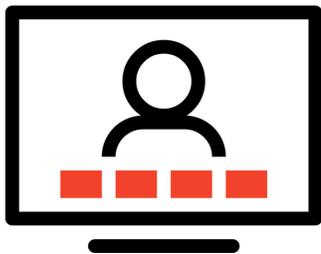
3. WHAT IS YOUR CATCHY TITLE AND DESCRIPTION?

CHOOSING YOUR FOCUS

- Create a topic
- Set up the marketing pieces- a canva slide, topic description, etc.
- Decide how often you want to do your lives.
- Create your marketing plan- when will you announce your live.
- Set up your studio and test the process.
- Do your live!
- Engage your audience.
- Do the proper follow up.

THE CHECKLIST

LIVE  
VIDEO



# CREATE A POWERFUL EXPERT LIVE STREAM!